



AV ELECTRONICS MARKETING SDN BHD

DTS @ LUNA BAR KL

'Luna' Chill Out Bar is a pool side urbane lounge bar atop Pacific Regency Hotel Suites right in the heart of Kuala Lumpur's busy club scene. Opened December 2004, 'Luna' is a favorite among KL's local and foreign up-market clubbers and has become an icon as "a must visit venue when in Kuala Lumpur". Designed with 3 separate bars in one club; 'Luna' main bar by the pool, 'Luna Mezzanine' on the upper deck, and an air-conditioned and non-smoking champagne lounge; 'Cristallo di Luna' is blessed with a 360° view of the city's skyline. At 'Luna', dining turns to partying as the night progresses.

In his continuous effort to enhance 'Luna' further, General Manager of Pacific Regency Hotel Suites, Mr Kenny Teo, wanted to create the mood to the very cool layout. Moving heads were selected as it could create some interesting visual effects to grab the attention of patrons, especially during special events and parties. Renting was a possibility, but it has proved too costly in the long term.



So, recently 'Luna' acquired some DTS XR-8 575w moving heads to enhance its rooftop dreamy atmosphere in the out door section. Taking advantage of its open air rooftop location, 'Luna' logo gobos were installed while a variety of the built-in gobos added to the dreamy atmosphere all around. The moving heads were programmed and controlled by the DTS TOP48 controller. Further scenes were programmed to shoot patterns around various areas, including the swimming pool, stage and walls, to further enhance the space age feeling of being up there with the stars. With a high level of brightness, Luna also has the option to even project onto neighboring buildings. This made for great publicity throughout a bigger area.

With 2 moving heads permanently installed and 2 more as portable units, 'Luna' will be able to utilize these units at random locations to cater for special functions and events requiring different effects, mood, and feel. Needing only 575w lights meant some savings over



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the 1200w units, thus lower power consumption, a plus point in terms of energy conservation and cost effectiveness. All this while still achieving a high level of brightness.

With these DTS XR-8 moving heads, 'Luna' Chill Out Bar will continue to be among the hottest and coolest places in Malaysia.



Installation by:

AV Electronics Marketing Sdn Bhd

Products:

DTS XR-8 575w Moving Head Spot 4 units

DTS TOP-48 Moving Head DMX Controller 1 units

