



Lee Ritenour Signs on for Signature BUGERA Amp Deal!

by Ryan Roullard

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30+ years and 40 albums later, **Lee Ritenour** can be considered a paragon of musical taste and experience. He's established himself as a top-level session musician as well as a bona-fide hitmaker. He's got talent and credibility in equal measure, and as such it means the world to us that he's chosen BUGERA.

It may come as a surprise that the relationship between BUGERA and "Captain Fingers" came about a long, long time ago - when Uli Behringer saw Lee perform 30 years ago or so at The Jazz Festival in Montreux, Switzerland - and watched in amazement as an enamored female fan disrobed in Lee's presence! From this point on, Uli knew Lee was something special.



Uli Behringer with Lee Ritenour and band members

Of course, there was also Lee's music. :)

Fast-forward 30 years. Uli Behringer is in charge of the BEHRINGER and BUGERA brands, and Lee Ritenour's performances are still leaving a trail of broken hearts in his wake. We gave Lee a few BUGERA 333 amps to take along on his last European tour. He LOVED the tone, versatility and road-worthiness of the amps. With some help from BEHRINGER Artist Relations expert Dave Hooper, we got Lee to sign on for a first-of-its-kind deal in our history - we will soon be offering a "Lee Ritenour" signature guitar amp built to Lee's exacting specifications!

We don't have anything like amp specs yet, of course. We still need to get Lee down to the workshop and hand him a soldering iron. But when we have more details, you'll know all about it! After all, BUGERA isn't exactly synonymous with "keeping quiet!"



<http://www.facebook.com/#!/photo.php?pid=3243549&id=105517788913&ref=mf>

Lee Ritenour and Uli Behringer jamming onstage together. Awesome!

