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## IVA Karaoke Debuts at KLIAV Show 2008

IVA Karaoke products made its debut at the KL International AV Show at JW Marriot on the 25<sup>th</sup> to 27<sup>th</sup> July 2008. YP Pro Sound Sdn Bhd, the dealer for IVA Karaoke products, made a great presence with a dedicated room for IVA Karaoke products. Among products on live demo were IVA Karaoke amps and speakers, wired and wireless microphones. The room was also equipped with a good range of complimentary products such as Behringer mixers, microphones, headphones and studio monitors, Beyerdynamic professional microphones and headphones and Epson projectors.

Two unique new products were also showcased. The IVA Flat Panel Speakers raised a lot of curiosity, being a speaker that looked like a painting and especially designed for installations where aesthetics and beauty are of highest priority. The IVA antique-styled player prototypes were also shown to gauge the publics' interest, and they turn many heads, especially from the older generation with classical design taste.

Overall, YP Pro's participation at KLIAV Show 2008 was a success, creating much awareness for IVA, Behringer and Beyerdynamic products. YP Pro was support strongly by AV Electronics Marketing Sdn Bhd.

***IVA Karaoke – Bringing People Together***



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